



BLINKKO

THE NATION'S LARGEST IMMERSIVE LIGHT, ART, AND PROJECTION MAPPING FESTIVAL

Cincinnati, OH & Northern Kentucky
October 8-11, 2026



ABOUT THE EXPERIENCE

BLINK®, illuminated by Artswave, is the nation’s largest immersive art experience held bi-annually in the Cincinnati and Northern Kentucky region. The free, four-day event will be held in October 2026, featuring large-scale projection mapping installations, murals, urban artscapes, media light, and interactive art.

First held in 2017, BLINK spanned 20 city blocks, from The Banks to Findlay Market. The event included more than 60 animated light shows, which were projected onto buildings, as well as interactive art sculptures, murals, and other light-based displays. Through an immersive and inclusive experience, BLINK assisted in promoting Cincinnati as a welcoming, innovative, and creative Future City.

The 2024 iteration of BLINK grew to over 30 city blocks and spanned from Findlay Market to downtown Covington and Newport Kentucky across the Ohio River. Additionally, the event held a parade in which more than 85 arts and community groups and over 2,500 participants illuminated themselves and traveled along Mehring Way in Downtown Cincinnati.



An aerial night view of a city, likely Pittsburgh, showing a large crowd gathered in a public square. The city is illuminated with warm yellow and orange lights, with a prominent stadium (PNC Park) visible on the right. A large, illuminated blue structure is in the center. The sky is dark with some city lights visible in the distance.

BUILDING THE FUTURE CITY

PLACEMAKING & CULTURAL LANDMARKS

BLINK

2026 OVERVIEW

The 2026, four-night, 30-city block, two state, outdoor art experience inspires innovation and creativity through street art, projection mapping, and light-based installations.

FOUR DAY PUBLIC ART EVENT • Thursday, October 8 - Sunday, October 11, 2026

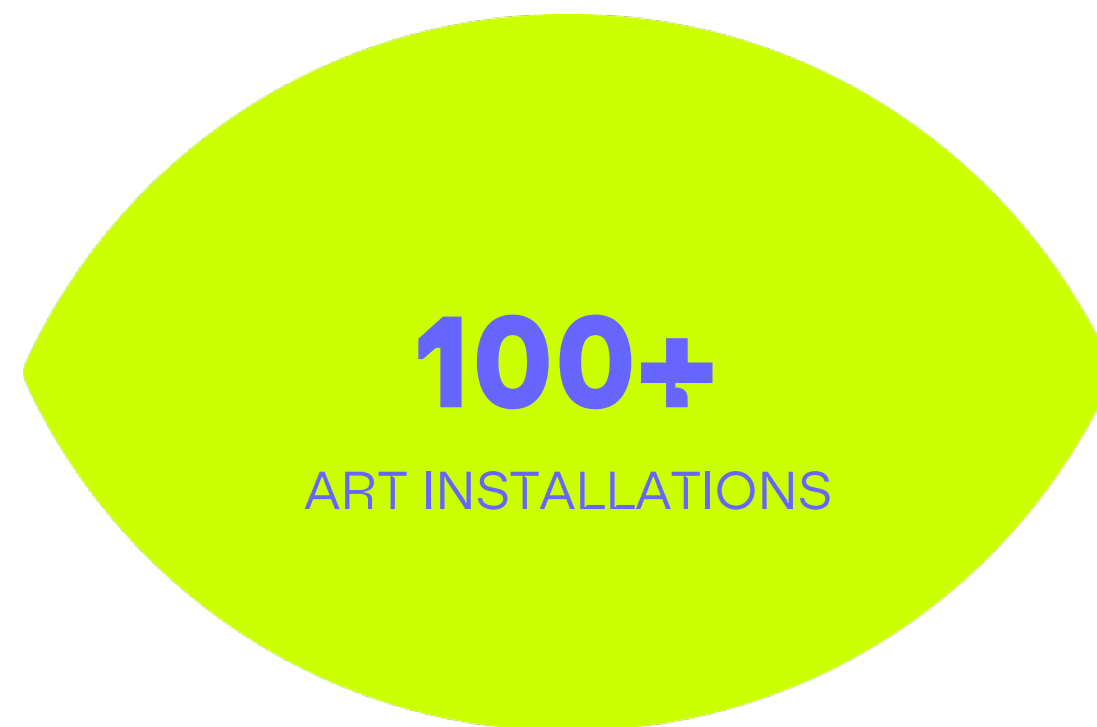
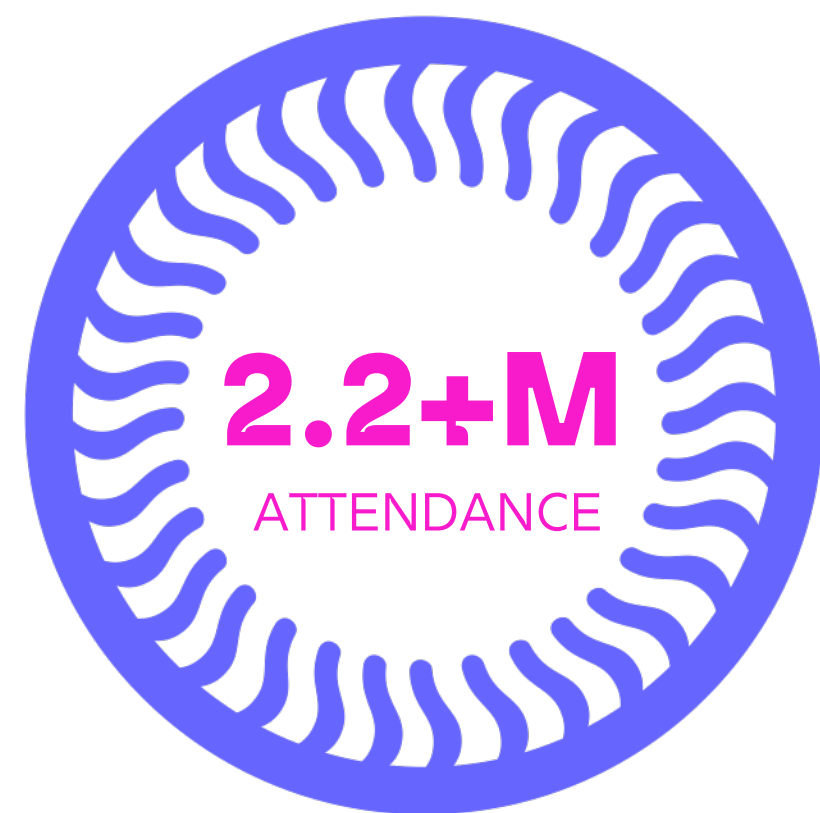
NEW AND DIVERSE • Projection Mapping, Mural Painting, Media Light and Interactive Art

30+ CITY BLOCKS, 2 STATES • Spanning the Urban Core and Crossing Bridges

FREE • And Open to the Public

LASTING IMPACT • Created by Diverse Artists for the Future Region

2026 THEME • RADICALLY WELCOMING



HIGH-LEVEL METRICS

111MM

IMPRESSIONS

500K+

ENGAGEMENTS

27K+

AUDIENCE GROWTH

36K+

USE OF
#BLINKCINNATI

MEDIA BREAKDOWN

32,236,566

BROADCAST IMPRESSIONS

\$1.3M

VALUE

67,112,054

PRINT/ONLINE IMPRESSIONS

\$1.4M

VALUE

111,731,620

TOTAL IMPRESSIONS

\$2.8M

VALUE

AFTER BLINK FOLLOWER SPECIFICS

5,045

TWITTER FOLLOWERS

28,452

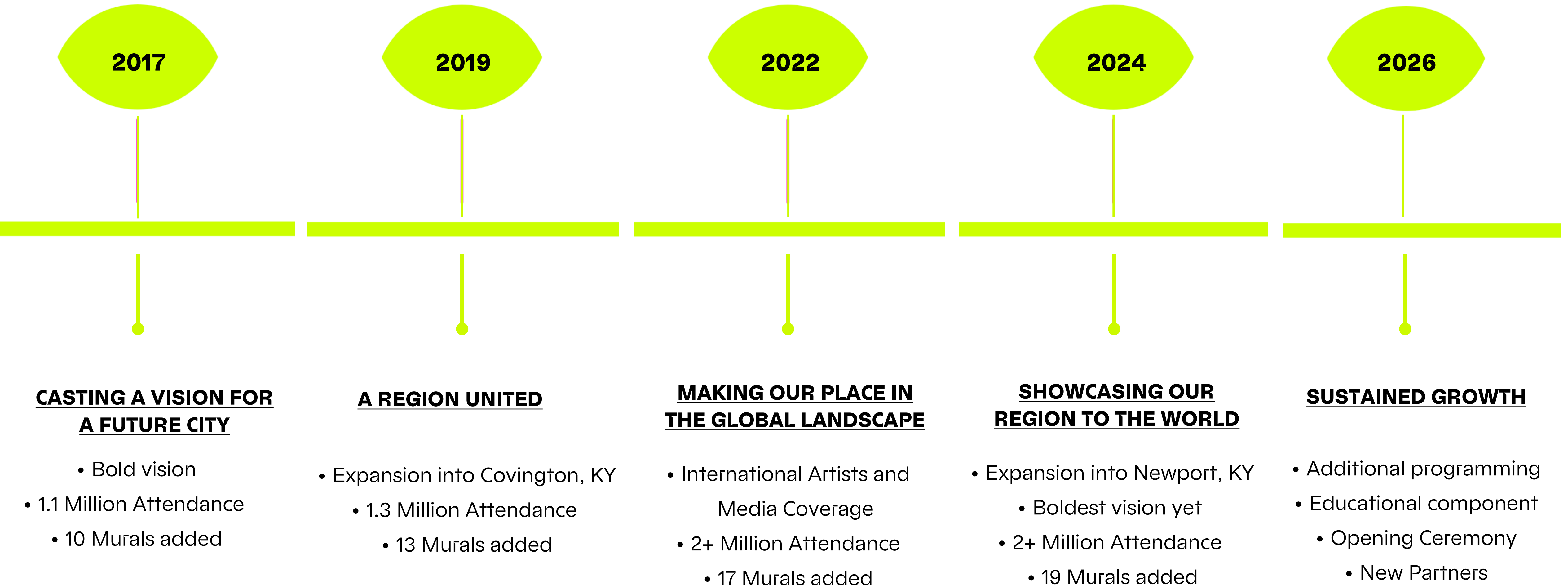
FACEBOOK LIKES

46,291

INSTAGRAM FOLLOWERS



THE EVOLUTION OF BLINK





BLINK 

2026 SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

As BLINK™ returns in 2026 after its most successful year yet we are looking for partnerships that align organizations with cultural-diverse audiences inside of a large-scale immersive experience.

Festival Dates:

Thursday, October 8 - Sunday, October 11, 2026

Sponsorship Categories:

- 1. AURORA:** \$1,000,000
- 2. RADIANCE:** \$500,000
- 3. GLOW:** \$250,000
- 4. LUMINARY:** \$100,000
- 5. BEACON:** \$50,000
- 6. TWILIGHT:** \$25,000
- 7. SPARK:** \$10,000





SPONSORSHIP : AURORA \$1,000,000

As an **Aurora Sponsor**, your organization will receive the most premium visibility and access at BLINK. This exclusive opportunity positions your brand as a true leader in bringing one of the nation's largest light, art, and projection events to life.

Sponsorship Benefits:

- **Premium Naming Rights**
 - Your company will receive top billing with premium placement of name (e.g., "YOUR COMPANY presents BLINK").
- **Artwork Title Sponsorship**
 - Serve as the Title Sponsor of one featured BLINK centerpiece artwork (mural, installation, or projection), including prominent signage at your sponsored installation.
- **Onsite Brand Acknowledgment**
 - Dedicated 10-second brand acknowledgment during intermissions of BLINK's signature light projections.
- **Exclusive Festival Access & Amenities**
 - Access to VIP Hospitality Suite during BLINK Festival
 - Private Golf Cart & Driver for your use during the Festival.
- **VIP Experiences**
 - 4 Tickets to a Dinner with BLINK Artists (Monday night prior to the Festival).
 - VIP invitations to the Preview Event (Wednesday night).
 - VIP invitations at the Kick-off Block Party (Thursday night).
- **Marketing & Media Recognition**
 - 4 social media features highlighting your entity throughout the BLINK cycle.
 - Recognition in press conferences and media events with the BLINK Team.
 - Listing on the official BLINK map, website, and Impact Report Listing recognizing your contribution.





SPONSORSHIP : RADIANCE \$500,000

As a **Radiance Sponsor**, your company will shine as a premium supporter of BLINK, gaining prime placement across festival touch-points and meaningful engagement with audiences.

Sponsorship Benefits:

- **Zone Title Sponsorship**
 - Title Sponsor of one of BLINK's five signature zones, with your brand prominently integrated into the zone experience.
- **Artwork Sponsorship**
 - Title Sponsor of one featured premium artwork (mural, installation, or projection), including on-site signage at your installation.
- **Onsite Brand Acknowledgment**
 - 10-second brand & logo acknowledgment during intermissions of BLINK's light projections.
- **VIP Experiences & Amenities**
 - Access to VIP Hospitality Suite during BLINK Festival
 - Private Golf Cart & Driver for your use during the festival
 - 8 Tickets to a Dinner with BLINK Artists (Monday night prior to the Festival).
 - VIP invitations to the Preview Event (Wednesday night).
 - VIP invitations to the Kick-Off Block Party (Thursday night),
 - 8 VIP Credentials & BLINK Swag Bag
- **Marketing & Media Recognition**
 - 3 social media posts highlighting your sponsorship during the BLINK cycle.
 - Recognition in press conferences and media events with the BLINK Team.
 - Hyperlink to your company on the official BLINK website.
 - Listing on the official BLINK map, website, and Impact Report Listing recognizing your contribution.



The BLINK logo features the word "BLINK" in a bold, black, sans-serif font, followed by a stylized black eye icon with a white pupil and a curved eyelid.

SPONSORSHIP : GLOW \$250,000

As a **Glow Sponsor**, your brand will hold a premium position within BLINK, highlighted through a featured artwork sponsorship and strong visibility across the festival experience.

Sponsorship Benefits:

- **Artwork Sponsorship**

- Title Sponsor of one featured premium BLINK artwork (mural, installation, or projection), including placement and on-site signage.

- **Festival Access & Hospitality**

- 6 Tickets to a Dinner with BLINK Artists (Monday night prior to the Festival).
- VIP invitations to the Preview Event (Wednesday night).
- Access to VIP Hospitality Suite during BLINK Festival.
- VIP invitations to the Kick-Off Block Party (Thursday night),
- 6 VIP Credentials & BLINK Swag Bag.
- Private Golf Cart & Driver for your use during the Festival.

- **Marketing & Media Recognition**

- 2 social media posts highlighting your company during the BLINK cycle.
- Recognition in press conferences and media events with the BLINK Team.
- Hyperlink to your entity on the official BLINK website.
- Listing on the official BLINK map, website, and Impact Report Listing recognizing your contribution.





SPONSORSHIP : LUMINARY \$100,000

As a **Luminary Sponsor**, your brand will hold a premium position within BLINK, highlighted through a featured artwork sponsorship and strong visibility across the festival experience.

Sponsorship Benefits:

- **Artwork Sponsorship**
 - Title Sponsor of one featured premium BLINK artworks (mural, installation, or projection), including placement and on-site signage.
- **Festival Access & Hospitality**
 - Access to VIP Hospitality Suite during BLINK Festival.
 - 4 Tickets to a Dinner with BLINK Artists (Monday night prior to the Festival).
 - 4 VIP invitations to the Preview Event (Wednesday night).
 - 4 VIP invitations to the Kick-Off Block Party (Thursday night),
 - 4 VIP Credentials & BLINK Swag Bags.
- **Marketing & Media Recognition**
 - 2 social media posts highlighting your company during the BLINK cycle.
 - Recognition in press conferences and media events with the BLINK Team.
 - Hyperlink to your entity on the official BLINK website.
 - Listing on the official BLINK map, website, and Impact Report Listing recognizing your contribution.





SPONSORSHIP : BEACON \$50,000

As a **Beacon Sponsor**, your company will receive strong brand recognition and direct engagement opportunities with BLINK audiences, while supporting one of the nation's largest light, art, and projection events.

Sponsorship Benefits:

- **Artwork Sponsorship**

- Title Sponsor of one featured intermediate BLINK artwork (mural, installation, or projection), with placement and on-site signage.

- **Festival Access & Hospitality**

- 3 VIP invitations to the Preview Event (Wednesday night).
- 3 VIP invitations to the Kick-Off Block Party (Thursday night),
- 2 Tickets to a Dinner with BLINK Artists (Monday night prior to the Festival).
- 3 VIP Credentials & BLINK Swag Bags.

- **Marketing & Media Recognition**

- Recognition in press conferences and media events with the BLINK Team.
- Hyperlink to your company on the official BLINK website.
- Listing on the official BLINK map, website, and Impact Report Listing recognizing your contribution.





SPONSORSHIP : TWILIGHT \$25,000

As a **Twilight Sponsor**, your company will be recognized as a valued supporter of BLINK, with meaningful brand exposure and access to exclusive festival experiences.

Sponsorship Benefits:

- **Artwork Sponsorship**
 - Title Sponsor of one featured "small but mighty" BLINK artwork (mural, installation, or projection), with placement and on-site signage.
- **Festival Access & VIP Hospitality**
 - 2 Tickets to a Dinner with BLINK Artists (Monday night prior to the Festival).
 - 2 VIP invitations to the Kick-Off Block Party (Thursday night),
 - 2 VIP Credentials & BLINK Swag Bags
- **Marketing & Media Recognition**
 - Recognition in press conferences and media events with the BLINK Team.
 - Hyperlink to your company on the official BLINK website.
 - Listing on the official BLINK map, website, and Impact Report Listing recognizing your contribution.





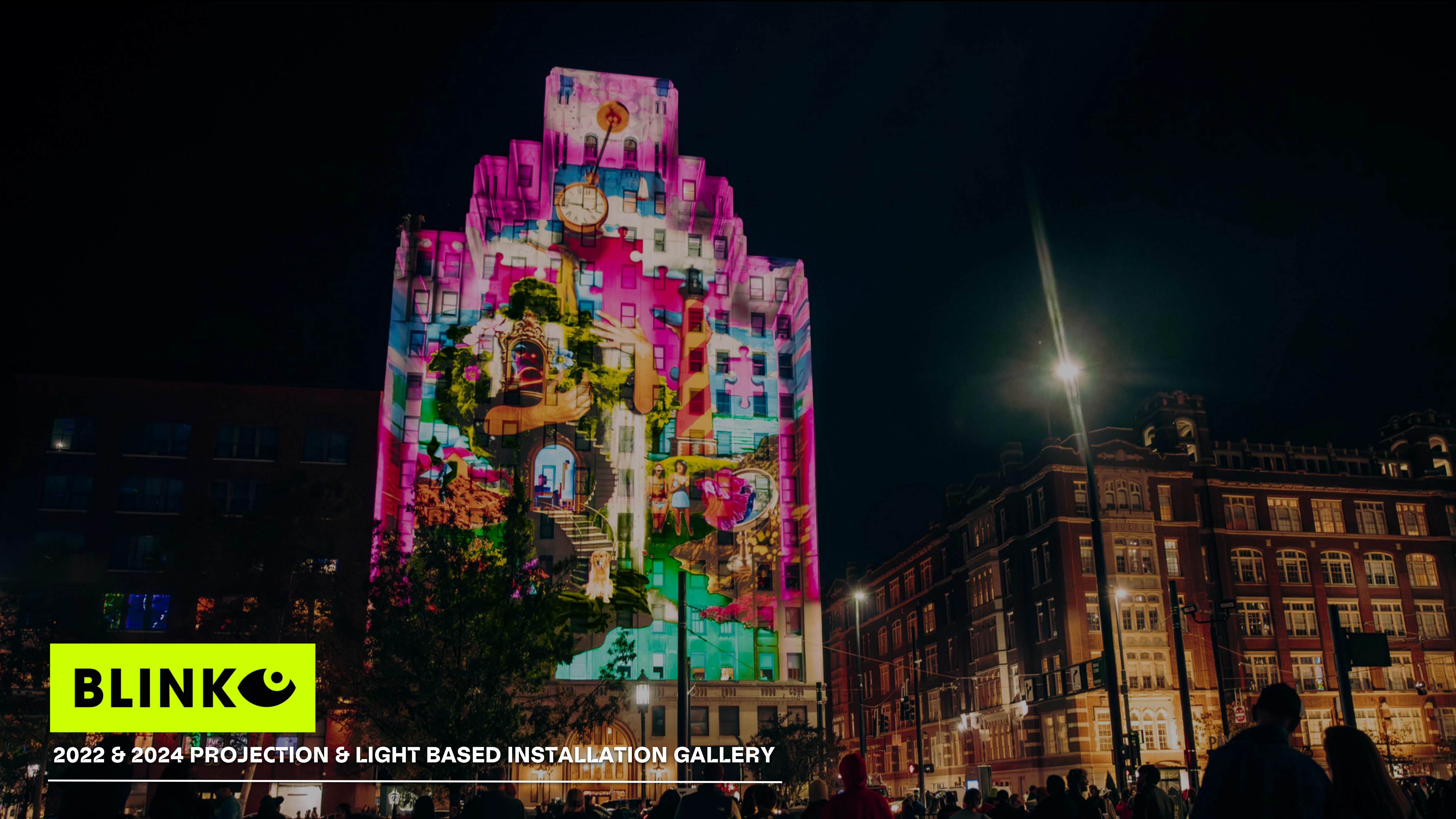
SPONSORSHIP : SPARK \$10,000

As a **Spark Sponsor**, your company joins BLINK as a “small but mighty” supporter—gaining recognition and access while helping power one of the largest light, art, and projection events in the nation.

Sponsorship Benefits:

- **Festival Access & VIP Hospitality**
 - 1 Tickets to a Dinner with BLINK Artists (Monday night prior to the Festival).
 - 2 VIP invitations to the Preview Event (Wednesday night).
 - 2 VIP Credentials & BLINK Swag Bags
- **Marketing & Media Recognition**
 - Hyperlink to your company on the official BLINK website.
 - Listing on the official BLINK map and website.
 - Impact Report Listing acknowledging your sponsorship.





2022 & 2024 PROJECTION & LIGHT BASED INSTALLATION GALLERY

Cincinnati Music Hall



Matt Gondek



This Is Loop

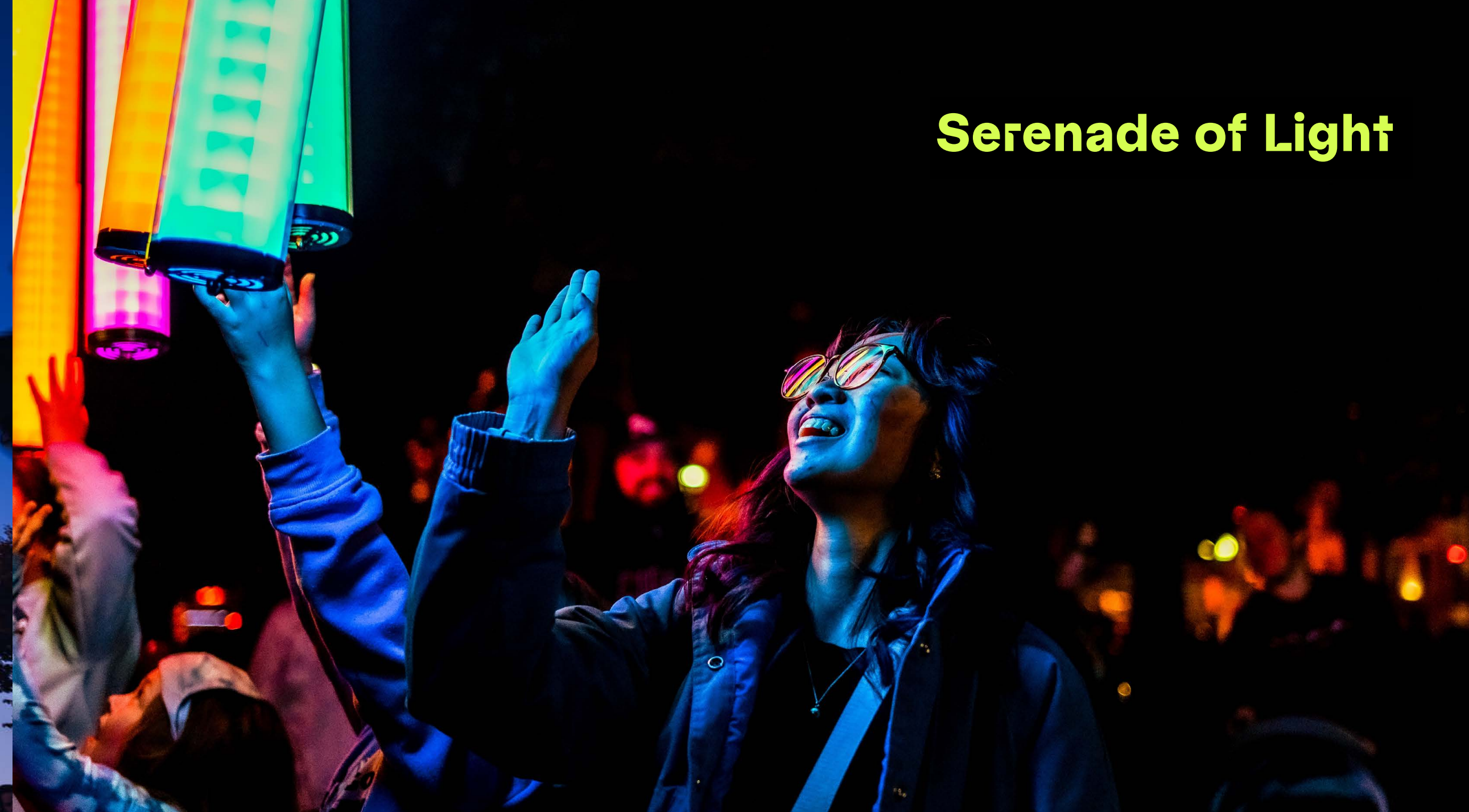


Drone Show

Paraluna



Serenade of Light



Alchemy of Atmospheres

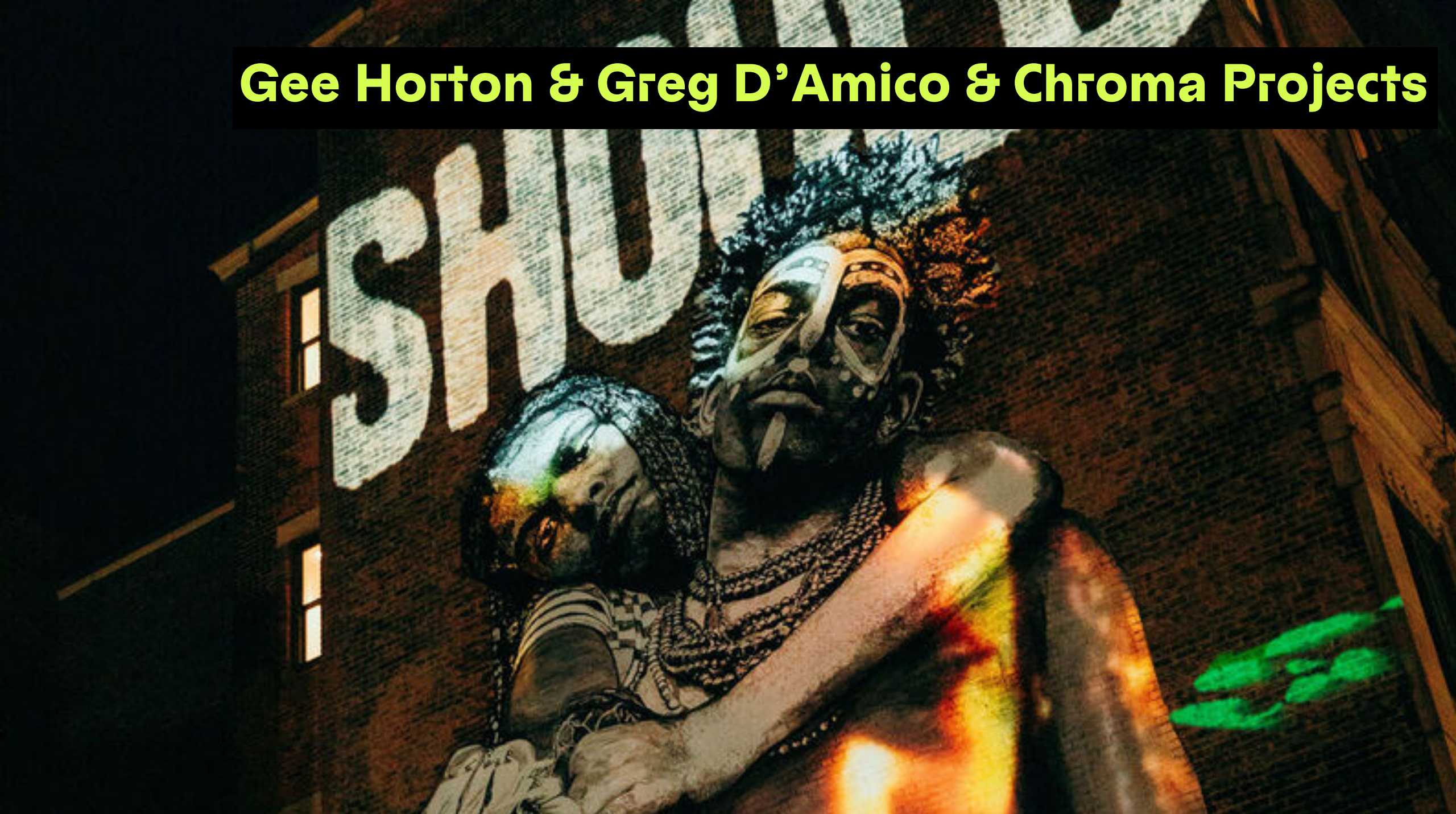


Blindspot

Toroid



Gee Horton & Greg D'Amico & Chroma Projects



Alleyology



Fences

The logo for BLINK, featuring the word "BLINK" in a bold, black, sans-serif font. The letter "I" is replaced by a stylized eye icon. The background of the logo is a bright yellow-green rectangle.

BLINK

GET IN TOUCH:

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